

Philips Lifeline invented the medical alert industry more than 40 years ago. We offer you the most widely adopted, proven fall detection with AutoAlert. And now GoSafe – our most advanced medical alert service – can provide access to help both at home and on the go. Stay safe, healthy, and connected with Lifeline.

### Why Lifeline?

You don't want anything to get in the way of your independence. Not an accidental fall. Not a medical issue. Not caring loved ones concerned about you living alone.

With Philips Lifeline Medical Alert Service, you get fast, easy access to help 24 hours a day, 365 days a year. So you can continue to enjoy life in the comfort of your own home – and have the freedom to go anywhere with confidence.

Philips Lifeline protects more seniors and has saved more lives than any other medical alert service. And more than 200,000 healthcare professionals have recommended it.

No matter which Philips Lifeline option you choose, you can rest easy knowing that you're covered by the #1 medical alert service in the U.S.<sup>1</sup>

**There's a Lifeline solution for you**  
Lifeline offers a range of choices to help you maintain your independence. Whether you need the go-anywhere protection of GoSafe, the automatic fall detection of AutoAlert, or the peace of mind offered by HomeSafe, Lifeline has you covered.

Find out why more seniors choose Philips Lifeline over any medical alert service provider.

- Signal range may vary.
- 1 #1 claim based on number of subscribers.
  - 2 Coverage outside the home provided where AT&T wireless network coverage is available.
  - 3 Based on the number of detected falls that have been reported to Philips Lifeline by U.S. AutoAlert subscribers for the period of January-July 2012. Undetectable falls can include a gradual slide from a seated position – such as from a wheelchair – which may not register as a fall. AutoAlert does not detect 100% of falls. If able, users should always push their button when they need help.
  - 4 Lifeline may not always be able to determine your location.
  - 5 Philips Lifeline wireless communicators connect to the Philips Lifeline Response Center using the AT&T wireless network. No additional wireless equipment is needed. A customer phone number is required to enroll in the service.



Over  
7 million  
people

have counted on  
Philips Lifeline  
to feel safe at home.

Now you can also  
enjoy the same peace  
of mind on the go.

# It's your life. It's your freedom. **It's your choice.**

## On-the-go solutions

### GoSafe System

Go because you can – with GoSafe. It's the medical alert system that gives you the freedom to go where you want, when you want.

- Get access to live help 24 hours a day, 365 days a year – at home and on the go.<sup>2</sup>
- The AutoAlert feature can automatically call for help if it detects a fall.

- A lightweight, waterproof help button allows direct two-way voice communication with a Lifeline Response Associate.
- It's the only mobile system with up to six advanced location technologies designed to help find you in an emergency.



Two systems in one – GoSafe pairs your two-way mobile button with a home communicator.

## How it works



### 1. Summon help

With a simple push of your Lifeline help button – tucked discreetly inside your clothes or worn outside – you're connected to our Response Center. The AutoAlert feature automatically calls for help if you fall and can't push your button.



### 2. Hear a reassuring voice

A caring Lifeline Response Associate will quickly access your personal profile and assess the situation.



### 3. Get located<sup>4</sup>

Lifeline pinpoints your location through the Communicator or your GoSafe mobile pendant. GoSafe uses up to six advanced technologies to determine where you are.



### 4. Know help is on the way

Our Associate contacts a neighbor, loved one, or emergency services – based on your preferences – and will follow up to make sure help has arrived.

✓ **No long-term contract**

✓ **No cancellation fee**

✓ **No landline phone line needed<sup>5</sup>**  
(Wireless Communicator available)

*I feel as if I am looked after and know I can get help whenever I need it.*

*I am at peace knowing my Lifeline is here when I need it.*

*I live alone, but with the Lifeline Service, I don't ever feel alone.*

**What Lifeline customers say**

## In-the-home solutions

### HomeSafe with AutoAlert

This proven medical alert service with AutoAlert can automatically call for help if it detects a fall. Even if you can't push the button yourself.

- More than 300,000 seniors have relied on it to feel safe at home.
- An excellent choice for those with a history, risk, or fear of falling.
- Detects more than 95% of true falls and minimizes false alarms.<sup>3</sup>



### HomeSafe Standard

Our standard medical alert system is an affordable way to maintain your independence, while being prepared in the event of an emergency.

- Get access to the help you need 24/7 at the push of a button.
- Wear your HomeSafe help button as an adjustable necklace or on your wrist like a bracelet or watch.

